

# LANSING, MICHIGAN



# MID-MICHIGAN REGIONAL DEMOGRAPHICS

## Lansing, Michigan Regional QuickFacts

	<b>Clinton County</b>	<b>Eaton County</b>	<b>Ingham County</b>	<b>Michigan</b>	<b>USA</b>
<b>Land Area (square miles)</b>	571	576	559	56,804	3,537,441
<b>Population*</b>	68,800	107,056	280,073	10,112,620	295,966,304
<b>Persons per square mile*</b>	120.5	185.9	501.0	178.0	83.7
<b>Estimated Median Household Income</b>	\$52,806	\$49,588	\$43,339	\$43,407	\$43,564

*Source: 2003 US Census Bureau, State & County QuickFacts, Housing & Household Economic Statistics Division, Small Area Estimates Branch, Tri-County Regional Planning Commission.*

*\*Source 2004 US Census Bureau*

## Lansing, Michigan Regional Population

	1980	1990	2000	2010	# Change 1980-2010	% Change 1980-2010
<b>LANSING TRI-COUNTY REGION</b>	419,750	432,689	447,728	458,599	38,849	9.3%
<b>CLINTON COUNTY</b>	55,893	57,898	64,753	62,883	6,990	12.5%
Bath Township	5,746	6,387	7,541	10,212	4,466	77.7%
Dewitt	3,165	3,964	4,702	5,143	1,978	62.5%
Dewitt Township	10,038	10,448	12,143	14,290	4,252	42.4%
St. Johns	7,376	7,392	7,485	7,524	148	2.0%
Watertown Township	3,602	3,731	4,162	4,284	682	18.9%
<b>EATON COUNTY</b>	88,337	92,879	103,655	105,398	17,061	19.3%
Charlotte	8,251	8,083	8,389	9,343	1,092	13.2%
Delta Township	23,822	26,129	29,682	34,897	11,075	46.5%
Eaton Rapids	4,510	4,695	5,330	4,934	424	9.4%
Grand Ledge	6,920	7,579	7,650	7,791	871	12.6%
Olivet	1,604	1,604	1,758	1,446	(158)	(9.9%)
Potterville	1,502	1,523	2,168	1,789	287	19.1%
<b>INGHAM COUNTY</b>	275,520	281,912	279,320	290,318	14,798	5.4%
Delhi Township	17,144	19,190	22,569	25,250	8,106	47.3%
East Lansing	51,392	50,677	46,525	52,380	988	1.9%
Lansing	130,595	127,321	119,128	123,223	(7,372)	(5.6%)
Leslie	2,110	2,180	2,044	2,169	59	2.8%
Mason	6,019	6,768	6,714	7,405	1,386	23.0%
Meridian Township	28,754	35,644	39,116	40,751	11,997	41.7%
Williamston	2,981	2,922	3,441	2,874	(107)	(3.6%)

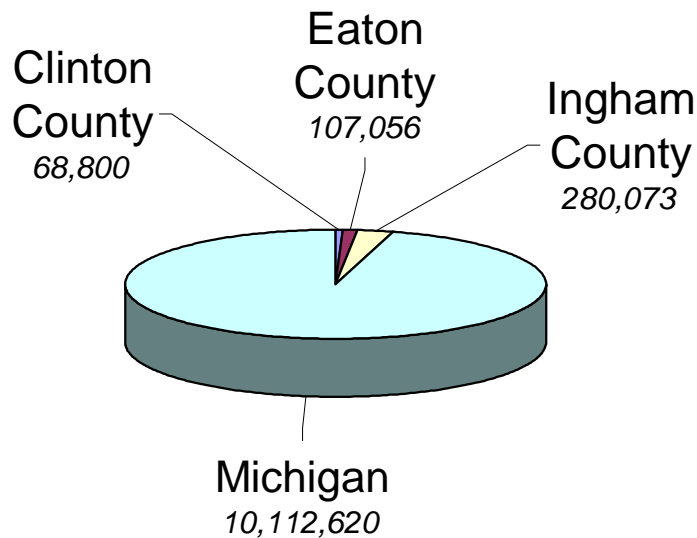
Source: 2000 US Census Bureau; Tri-County Regional Planning Commission.

**MID-MICHIGAN REGIONAL DEMOGRAPHICS**

<b>2004 County Population Estimates</b>	<b>July 1st 2004 (estimate)</b>	<b>July 1st 2003 (estimate)</b>	<b>July 1st 2002 (estimate)</b>	<b>July 1st 2001 (estimate)</b>	<b>April 1st 2000 (base)</b>
<b>Tri-County Region</b>	455,929	454,197	452,368	450,242	447,822
<b>Clinton County</b>	68,800	67,818	66,802	65,726	64,753
<b>Eaton County</b>	107,056	106,460	105,503	104,698	103,655
<b>Ingham County</b>	280,073	279,919	280,063	279,818	279,414
<b>Michigan</b>	10,112,620	10,082,364	10,042,495	10,004,710	9,938,480
<b>United States</b>	293,655,404	290,788,976	287,941,220	285,102,075	281,424,602

*Annual Estimates for the Counties of Michigan: April 1, 2000 to July 1, 2004 (CO-EST2004-01-26)  
 Source: Population Division, U.S. Census Bureau Release Date: April 14, 2005*

**Lansing Tri-County Region**  
 Population Distribution, 2004



### Regional Age Distribution

AGE RANGE	Clinton County	County %	Eaton County	County %	Ingham County	County %
< 5	4,455	6.9%	6,599	6.4%	17,671	6.3%
5 - 9	5,177	8.0%	7,354	7.1%	18,405	6.6%
10 - 14	5,313	8.2%	8,132	7.8%	18,341	6.6%
15 - 19	4,914	7.6%	8,054	7.8%	26,253	9.4%
20 - 24	3,052	4.7%	6,349	6.1%	36,377	13.0%
25 - 34	7,706	11.9%	13,105	12.6%	40,207	14.4%
35 - 44	11,213	17.3%	16,797	16.2%	39,795	14.2%
45 - 54	9,747	15.1%	15,955	15.4%	36,080	12.9%
55 - 59	3,543	5.5%	5,559	5.4%	11,768	4.2%
60 - 64	2,599	4.0%	4,000	3.9%	8,172	2.9%
65 - 74	3,853	6.0%	6,228	6.0%	13,649	4.9%
75 - 84	2,325	3.6%	4,085	3.9%	9,294	3.3%
84 +	856	1.3%	1,438	1.4%	3,308	1.2%
<b>TOTAL</b>	<b>64,753</b>		<b>103,655</b>		<b>279,320</b>	

Source: 2000 US Census of Population and Housing.

### Gender Distribution in the Lansing Region

	MALES	Gender %	FEMALES	Gender %
<b>Lansing-East Lansing MSA</b>	<b>217,376</b>	<b>48.5%</b>	<b>230,352</b>	<b>51.5%</b>
Clinton County	32,194	49.7%	32,559	50.3%
Eaton County	50,381	48.6%	53,274	51.4%
Ingham County	134,801	48.3%	144,519	51.7%
Lansing	57,186	48.0%	61,942	52.0%
East Lansing	22,377	48.1%	24,148	51.9%

Source: 2000 US Census of Population and Housing.

## Population by Race and Geographic Area

GEOGRAPHIC AREA	Total Population	RACE						
		Total	White	Black or African American	Hispanic or Latino	American Indian and Alaska Native	Asian	Native Hawaiian and Other Pacific Islander
<b>Michigan</b>	9,938,444	9,746,028	7,966,053	1,412,742	294,948	58,479	176,510	2,692
<b>Clinton County</b>	64,753	63,995	62,420	405	1,524	282	337	28
<b>Eaton County</b>	103,655	101,896	93,549	5,481	2,901	453	1,173	31
<b>Ingham County</b>	279,320	270,965	221,935	30,340	14,424	1,528	10,273	143

Source: 2000 US Census Bureau, Census Redistricting Data.

## Per Capita Income

<b>Lansing-East Lansing MSA</b>	\$21,653
Clinton County	\$22,913
Eaton County	\$22,411
Ingham County	\$21,079
<b>Michigan</b>	\$22,168
<b>USA</b>	\$21,587

Source: 2000 US Bureau of Economic Analysis, Tri-County Regional Planning Commission

## Household Projections

COUNTY	Households									1995-2035 Growth
	1995	2000	2005	2010	2015	2020	2025	2030	2035	
Clinton	22,222	23,056	27,605	29,767	31,716	33,477	34,835	36,000	37,342	68%
Eaton	36,643	39,177	43,008	45,874	48,809	51,852	54,080	55,861	57,964	58%
Ingham	105,389	105,849	112,759	117,666	121,159	124,836	128,664	132,121	135,700	29%
Total Tri-County	164,254	168,082	183,362	193,307	201,684	210,165	217,579	223,982	231,006	41%

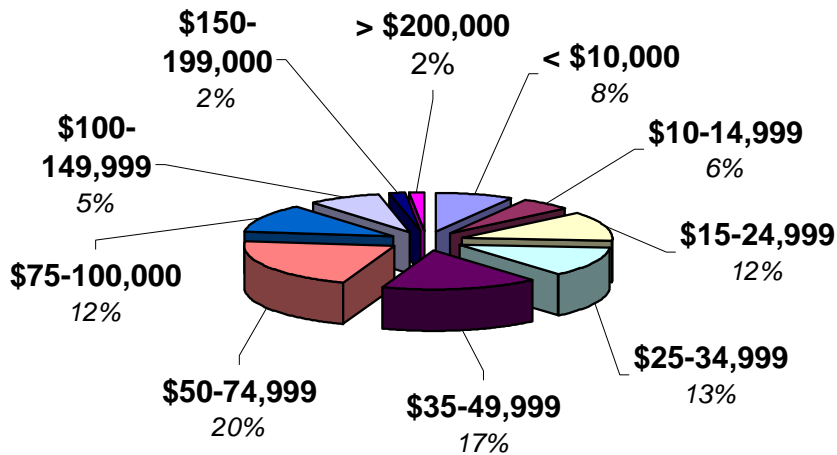
Source: 2000 US Bureau of Economic Analysis, Tri-County Regional Planning Commission

## Household Income Distribution

Household INCOME (1999)	HOUSEHOLDS					
	Clinton County	Eaton County	Ingham County	Lansing	East Lansing	Lansing-East Lansing MSA
<\$10,000	946	2,066	11,159	5,690	2,774	14,171
\$10-14,999	917	1,889	6,977	3,779	1,312	9,783
\$15-24,999	2,397	4,295	14,364	7,622	2,488	21,056
\$25-34,999	2,715	4,865	14,261	7,740	1,667	21,841
\$35-49,999	3,961	7,175	17,939	9,108	1,643	29,075
\$50-74,999	5,973	9,993	20,986	9,271	1,732	36,952
\$75-100,000	3,715	5,483	11,122	3,935	1,040	20,320
\$100-149,999	2,258	3,535	7,785	1,696	1,079	13,578
\$150-199,999	448	423	2,068	309	356	2,939
>\$200,000	377	527	1,906	308	310	2,810
<b>TOTAL</b>	<b>23,707</b>	<b>40,251</b>	<b>108,567</b>	<b>49,458</b>	<b>14,401</b>	<b>172,525</b>
<b>MEDIAN</b>	<b>\$52,806</b>	<b>\$49,588</b>	<b>\$40,774</b>	<b>\$34,833</b>	<b>\$28,217</b>	<b>\$44,441</b>

Source: 2000 US Census of Population, Tri-County Regional Planning Commission.

### Lansing Tri-County Region Household Earnings, 1999



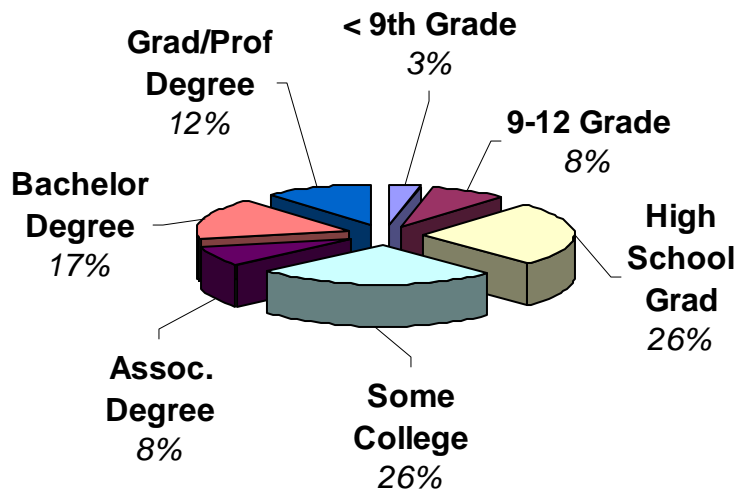
Educational Attainment - Persons 25 Years & Older

	Michigan	%	Lansing-East Lansing MSA	%	Lansing	%	East Lansing	%
< 9th Grade	299,014	4.7%	8,737	3.2%	3,508	4.8%	111	0.7%
9 - 12 Grade	765,119	11.9%	22,143	8.1%	9,450	12.8%	357	2.3%
High School Grad	2,010,861	31.3%	72,232	26.6%	19,777	26.8%	1,117	7.3%
Some College	1,496,576	23.3%	69,553	25.6%	19,711	26.7%	2,137	14.0%
Assoc. Degree	448,112	7.0%	22,015	8.1%	5,713	7.7%	806	5.3%
Bachelor Degree	878,680	13.7%	45,852	16.9%	10,162	13.8%	4,771	31.2%
Grad/Prof Degree	517,579	8.1%	31,285	11.5%	5,442	7.4%	5,993	39.2%

Source: 2000 US Census of Population, Tri-County Regional Planning Commission.

Lansing Tri-County Region

Educational Attainment, Ages 25+



## The Lansing Regional Labor Force

Michigan's unemployment rate decreased by seven-tenths of a percentage point during the month of April, bringing the state's unadjusted rate down to 6.8 percent. The decline in the unemployment rate represents 37,000 fewer individuals out of work, as unemployment moved down to 346,000. The decline in unemployment during April was mostly caused by a seasonal drop in the state's labor force, as some workers seeking temporary jobs stopped looking and left the labor market. Other workers found work mainly in construction, leisure and hospitality, and professional and business services, causing employment totals to move up.

The Lansing area's unemployment rate fell to 5.3 percent in May. The strongest job growth for the month came in construction and hospitality industries. They added 500 and 400 jobs, respectively. The labor force for the region, however, shrank slightly as public colleges and universities reduced their student and support staff work forces for the summer.

The fastest-growing occupation projected in the Lansing MSA between 2000 and 2010 is computer support specialists (up by 68.2 percent), followed by network and computer systems administrators (up by 60.8 percent). Five out of the eight occupations projected to grow the fastest are in the computer industry.

### Lansing Regional Labor Force and Unemployment

	Clinton County	Eaton County	Ingham County	Lansing MSA
<b>Total Labor Force</b>	37,390	59,070	154,708	251,167
<b>Employment</b>	35,660	56,273	145,855	237,788
<b>Unemployment</b>	1,730	2,797	8,853	13,379
<b>Unemployment Rate</b>	4.6%	4.7%	5.7%	5.3%

Source: May 2006 Michigan Department of Labor & Economic Growth, Office of Labor Market Information ([www.michlmi.org](http://www.michlmi.org))

## Lansing Regional Employment by Sector

Place of Work: Employment Sector	March 2006	April 2006	April 2005	% Change Between Years
<b>Total Nonfarm Jobs</b>	228,100	230,400	231,000	-0.3%
<b>Nat Resources &amp; Construction</b>	7,700	8,700	8,400	3.5%
<b>Manufacturing</b>	21,600	21,600	22,700	-5.1%
<b>Trade, Transport &amp; Utilities</b>	36,100	36,500	36,300	0.1%
<b>Wholesale Trade</b>	5,700	5,800	5,600	3.5%
<b>Retail Trade</b>	24,300	24,500	24,500	0.0%
<b>Information</b>	3,100	3,000	3,200	-6.7%
<b>Financial Activities</b>	15,500	15,500	15,300	1.3%
<b>Professional &amp; Business Serv</b>	19,900	20,400	20,800	-0.2%
<b>Educational &amp; Health Serv</b>	27,500	27,400	27,100	1.1%
<b>Leisure &amp; Hospitality</b>	18,900	19,700	19,500	1.0%
<b>Other Services</b>	10,900	10,900	11,100	-1.8%
<b>Government</b>	66,900	66,700	66,600	0.2%

Source: "Michigan's Labor Market News", Vol. 62, Issue No. 4, June 2006.

## Average Manufacturing Hours and Earnings Lansing Tri-County Region, April 2006

Average Weekly Hours:           40.6 hours  
Average Hourly Earnings:       \$24.20  
Average Weekly Earnings:       \$982.52

Source: "Michigan's Labor Market News", Vol. 62, Issue No. 4, June 2006.

## Occupational Employment and Wage Estimates

These estimates are calculated with data collected from employers in all industry divisions in the Lansing-East Lansing, MI MSA, a metropolitan statistical area in Michigan. Additional SOC Codes and Occupational Titles can be found at the Michigan Department of Labor & Economic Growth’s website at [www.michlmi.org](http://www.michlmi.org).

SOC Code	Occupation Title	Employment	Mean Hourly	Mean Annual <sup>(1)</sup>
<a href="#">11-0000</a>	Management Occupations	8,910	40.05	\$83,310
<a href="#">11-1011</a>	Chief Executives	1,040	65.44	\$136,110
<a href="#">11-1021</a>	General and Operations Managers	2,670	\$42.05	\$87,450
<a href="#">11-2011</a>	Advertising & Promotions Managers	80	\$45.04	\$93,690
<a href="#">11-2021</a>	Marketing Managers	120	\$33.23	\$69,120
<a href="#">11-2022</a>	Sales Managers	330	\$40.28	\$83,790
<a href="#">11-2031</a>	Public Relations Managers	60	\$36.57	\$76,070
<a href="#">11-3011</a>	Administrative Services Managers	490	\$35.16	\$73,130
<a href="#">11-3021</a>	Computer & Information Systems Managers	350	\$35.32	\$73,460
<a href="#">11-3031</a>	Financial Managers	500	\$40.44	\$84,120
<a href="#">11-3040</a>	Human Resources Managers	100	\$34.16	\$71,050
<a href="#">11-3051</a>	Industrial Production Managers	210	\$36.91	\$76,770
<a href="#">11-3061</a>	Purchasing Managers	50	\$32.42	\$67,430
<a href="#">11-3071</a>	Transportation, Storage, & Distribution Managers	90	\$34.00	\$70,720
<a href="#">11-9021</a>	Construction Managers	220	\$37.88	\$78,800
<a href="#">11-9041</a>	Engineering Managers	220	\$43.00	\$89,430
<a href="#">11-9111</a>	Medical & Health Services Managers	460	\$35.98	\$74,830
<a href="#">11-9121</a>	Natural Sciences Managers	60	\$43.43	\$90,340
<a href="#">11-9151</a>	Social & Community Service Managers	220	\$27.80	\$57,830

(1) Annual wages have been calculated by multiplying the hourly mean wage by a "year-round, full-time" hours figure of 2,080 hours; for those occupations where there is not an hourly mean wage published, the annual wage has been directly calculated from the reported survey data.

Source: 2004 November Michigan Department of Labor & Economic Growth, Office of Labor Market Information

## Occupational Employment Forecast (2002 - 2012) Lansing - East Lansing, MI MSA

OCCUPATION GROUP	EMPLOYMENT		CHANGE		ANNUAL AVERAGE OPENINGS		
	2002	2012	#	%	TOTAL	GROWTH	REPLACEMENT
Total, All Occupations	245,045	269,240	24,195	9.9	8,232	2,419	5,813
Management	11,455	13,005	1,550	13.5	361	155	206
Business & Financial Operations	11,615	13,705	2,090	18.0	410	209	201
Computer & Mathematical	5,030	6,425	1,395	27.7	209	139	69
Architecture & Engineering	3,515	3,960	445	12.6	123	44	78
Life, Physical & Social Science	3,180	3,480	300	9.4	104	30	74
Community & Social Services	6,355	6,610	255	4.0	141	25	116
Legal	2,285	2,380	95	4.2	37	10	28
Education/Training/Library	22,400	26,365	3,965	17.7	870	397	473
Arts/Design/Entertain/Sports/Media	3,885	4,525	640	16.6	135	64	70
Healthcare Practitioners/Technical	11,275	13,010	1,735	15.4	388	173	214
Healthcare Support	5,285	6,395	1,110	21.1	199	111	87
Protective Service	4,185	4,520	335	8.0	166	33	132
Food Preparation & Serving Related	18,910	21,125	2,215	11.7	971	222	750
Building/Grounds Cleaning/Maint	7,520	8,770	1,250	16.7	275	125	149
Personal Care & Service	5,195	6,250	1,055	20.3	232	105	127
Sales and Related	23,980	26,605	2,625	10.9	1,058	262	796
Office & Administrative Support	44,620	44,610	-10	0.0	993	0	993
Farming, Fishing, & Forestry	950	935	-15	-1.3	25	0	25
Construction & Extraction	10,150	11,440	1,290	12.7	320	129	191
Installation, Maintenance, & Repair	8,075	8,895	820	10.2	265	82	183
Production	19,775	19,200	-575	-2.9	480	0	480
Transportation & Material Moving	15,410	17,030	1,620	10.5	532	162	369

Source: 2005 Michigan Department of Labor & Economic Growth, Office of Labor Market Information

## Lansing Region’s Largest Employers

COMPANY	TYPE OF BUSINESS	# OF EMPLOYEES
State of Michigan	Government	14,355
Michigan State University	Higher Education	10,500
General Motors	Automobiles	6,300
Sparrow Health System	Medical	6,000
Lansing Community College	Higher Education	3,180
Ingham Regional Medical Center	Medical	2,500
Lansing School District	Education	2,106
Meijer	Warehousing, Groceries	2,000
Auto Owners Insurance	Insurance	1,500
Peckham, Inc.	Rehab & Manufacturing	1,400
Jackson National Life	Insurance	1,393
Ingham County	Government	1,258
City of Lansing	Government	1,240
US Postal Service	Government	1,200
Wal-Mart	Retailer	1,185
Dart Container	Containers	1,144
John Henry Company	Printing	750
Quality Dairy	Food Goods	730
Lansing Bd. Of Water & Light	Utility	712
Electronic Data Systems Corp. dba EDS	Data Processing	660
Holt Public Schools	Education	643
City of East Lansing	Government	634
Michigan Farm Bureau	Insurance	625
SBC Ameritech	Utility	625
Accident Fund of Michigan	Insurance	549
Blue Cross/Blue Shield Of MI	Insurance	525
Consumers Energy	Utility	520
United Parcel Service	Package Delivery Service	518
Spartan Motors	Auto Parts	503
Lansing State Journal	Newspaper	460
Okemos Public Schools	Education	455
Federal-Mogul Corporation	Auto Parts	450

**MID-MICHIGAN REGIONAL DEMOGRAPHICS**

<b>Lansing Region's Largest Employers (Continued)</b>		
Cooley Law School	Education	442
Delta Dental	Insurance	432
Hayes Green Beach Memorial Hospital	Medical	420
Burcham Hills Community	Nursing Home	415
Waverly Community Schools	Education	414
Kellogg Hotel & Conference Center	Conference Center	400
Capital Area Community Services	Community Service	400
Charlotte Public Schools	Education	396
Eaton County	Government	391
Symmetry Medical Inc. - JET	Medical	387
Lear Corporation	Auto Parts Supplier	380
Mason Public Schools	Education	367
St. Johns Public Schools	Education	366
East Lansing School District	Education	363
LaSalle Bank	Banking	354
RSDC of Michigan	Steel	350
Ingham Intermediate School District	Education	350
YMCA of Metropolitan Lansing	Fitness Facility	350
Haslett Public Schools	Education	345
Dana Corporation	Auto Parts Supplier	340
Eaton Rapids Public School District	Education	337
BioPort Corporation	Science	328
Magnesium Products of America, Inc.	Auto Parts Supplier	328
Holiday Inn South	Hotel	325
Michigan Education Association	Association	320
Core-Community Ltd.	Telecommunication	307
Fasco DC Motors	Electric Motors	300
American Red Cross Great Lakes Blood	Blood Bank	300
Sears Roebuck & Co., Inc.	Retail	300
Capital Area Transportation Authority	Transportation	300
MSU Federal Credit Union	Banking	297
Demmer Corporation	Metal Products Manufacturer	275

## MID-MICHIGAN REGIONAL DEMOGRAPHICS

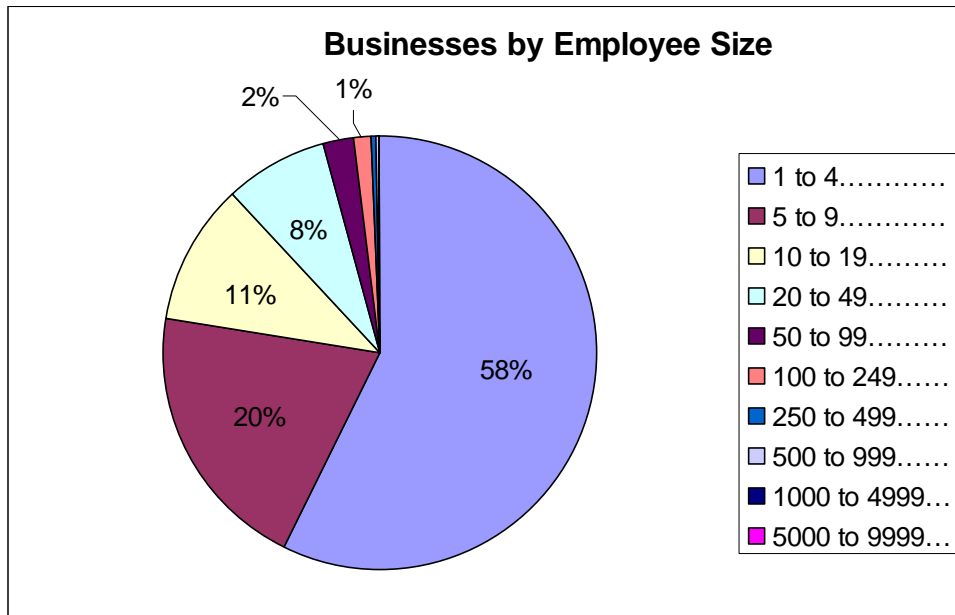
Lansing Region's Largest Employers (Continued)		
Grand Ledge Public Schools	Education	268
Comprehensive Logistics	Auto - Trucking	260
DeWitt Public Schools	Education	260
Pratt & Whitney Autoair, Inc.	Aerospace Manufacturer	252
Neogen Corporation	Laboratory	250
Eaton Rapids Medical Center	Medical	240
Williamston Community Schools	Education	233
State Employees Credit Union	Banking	230
Clinton County	Government	227
Tower Automotive	Automotive Parts Assembly	205
Michigan Millers Insurance	Insurance	192
E-T-M Enterprises	Auto Parts	190
Bharat Forge America, Inc. former Federal Forge	Automotive Parts	190
Ovid-Elsie Area Schools	Education	189
Stockbridge Community Schools	Education	185
Maple Valley School District	Education	178
Len Industries, Inc.	Precision Machining Supplier	175
Olivet Community School District	Education	165
Dowding Industries Inc.	Automotive Stampings Mfgr.	158
Leslie Public Schools	Education	157
Air-Way Manufacturing Company	Manufacturer	155
Collins & Aikman	Automotive Supplier	152
SSAB HardTech, Inc.	Automotive Supplier	150
Pottersville Public Schools	Education	122
Dansville Schools	Education	104
Bath Community Schools	Education	102
Roberts Sinto Corporation	Manufacturer	100
Douglas Steel Fabricating Corporation	Steel Fabrication	100

SOURCE: LANSING REGIONAL CHAMBER OF COMMERCE - CAPITAL CHOICE PARTNERSHIP, 03/2006

LANSING STATE JOURNAL - LANSING BUSINESS WEEKLY, THE LIST 2006, NOVEMBER 2005 & MARCH 2006 & MAY 2006

## Businesses in Clinton, Eaton, and Ingham Counties

Number of Employees	Number of Businesses	Percent of Total
1 to 4	10,302	57.1
5 to 9	3,676	20.4
10 to 19	1,914	10.6
20 to 49	1,389	7.7
50 to 99	435	2.4
100 to 249	238	1.3
250 to 499	56	0.3
500 to 999	21	0.1
1000 to 4999	13	0.1
5000 to 9999	3	0.0
<b>Total</b>	<b>18,047</b>	<b>100.0</b>



Source: BUREAU OF LABOR MARKET INFORMATION & STRATEGIC INITIATIVES  
 (American Labor Market Information System Employer Database (ALMIS) 2006)